

Do you believe you are a good digital content creator?

If you do, then we invite you to participate in

"DIGITAL STORIES"

An international competition of digital video projects with two sections:

"Booktrailers" and "Documentaries"

There are no participation fees.

What do you need to do?

You need to create a short videoclip in which you present your **personal perspective** on either a **literary work** (BOOKTRAILER) or a **scientific subject** (DOCUMENTARY).

Only individual projects / creations are accepted (no group work).



**Demonstrate your creativity and expressivity,
especially your digital content creator skills!**

You will find more details below.

CHECKLIST – COMPUSLORY ELEMENTS

	LENGTH	SUBTITLES	CREDITS
BOOKTRAILER	1:30 – 3:30 min 1:30 – 3:30	narrative (voiceover) in one language + subtitles in another language (accepted languages for subtitles: English, French, German, Italian, Spanish)	<u>List at the end of the clip:</u> - links to sources used - music / sound effects - software - app
DOCUMENTARY	1:30 – 4:30 min 1:30 – 4:30	narrative (voiceover) in one language + subtitles in <u>another language</u> (accepted languages for subtitles: English, French, German, Italian, Spanish)	<u>List at the end of the clip:</u> - links to sources used - music - software - app

There are only three compulsory elements for either 'booktrailers' or 'documentaries'.

The videoclips submitted:

1. must be between **1:30 and 3:30 / 4:30 minutes** long.
2. must have a **narrative (voiceover) in one language and subtitles in another language**. The languages accepted are (in no particular order): English, French, German, Italian, Spanish.
3. must include in the video (at the end) **credits**, that is, a list of all sources used for the imagery, sound, sound effects, music, software, apps, etc.

EVALUATION CRITERIA

	25p	50p	25p
BOOKTRAILER	Checklist - length <input checked="" type="checkbox"/> - narrative & subtitles <input checked="" type="checkbox"/> - credits <input checked="" type="checkbox"/>	Coherence of the cinematographic story <i>(easy to follow sequencing of ideas, visual representations adequate to the tone/style of the plot, subtitles match the narrative, etc)</i>	Expressivity <i>(the imagery is consistent, images are suggestive and relevant, special effects – if any – are used appropriately, transition techniques do not affect the viewer's experience, music – if any – does not interfere with the message)</i>
DOCUMENTARY	- Checklist - length <input checked="" type="checkbox"/> - narrative & subtitles <input checked="" type="checkbox"/> - credits <input checked="" type="checkbox"/>	Coherence of the cinematographic story <i>(easy to follow sequencing of ideas, visual representations adequate to the tone/style of the plot, subtitles match the narrative, etc)</i>	Expressivity <i>(the imagery is consistent, images are suggestive and relevant, special effects – if any – are used appropriately, transition techniques do not affect the viewer's experience, music – if any – does not interfere with the message)</i>

Link for registration + deadline → go to the next page!

CALENDAR OF EVENTS (Booktrailers & Documentaries)

Students can submit works in both sections for both episodes; they can also participate in only one section or for only one "episode". All participating students will receive a digital certificate detailing the key competences demonstrated.

	Submit your creation(s) by	Submission LINK	Assessment	Awards
Episode 1 – "Tales, vol 1"	3 rd December 2023	<i>no longer available</i>	4-8 December 2023	13 th December 2023
Episode 2 – "Tales, vol 2"	12 th May 2024	<i>no longer available</i>	13-19 May 2024	22 nd May 2024
Episode 3 – "Tales, vol 3"	6 th December 2024	Link	7-13 December 2024	18 th December 2024
Episode 4 – "Tales, vol 4"	9 th May 2025		10-16 May 2024	21 st May 2025

What's in it for you?

Each participating student will receive a **digital certificate** listing all skills and key competences demonstrated by their video creations. We will use as references the "8 key competences", (<https://education.ec.europa.eu/focus-topics/improving-quality/key-competences>), "DigComp" (<https://publications.jrc.ec.europa.eu/repository/handle/JRC128415>), "LifeComp" (https://joint-research-centre.ec.europa.eu/lifecomp/lifecomp-conceptual-reference-model_en).

Students can add these certificates to their **personal portfolios** / learning diaries.

How will projects be evaluated?

ALERT: First, make sure your project respects **the three compulsory elements**:

- 1) Length: **1:30 – 3:30 minutes** (*length constraint is an evaluation criterion*)
- 2) Audio/ Subtitles: the videoclip must be **narrated in one language** and **subtitled in another language**.
- 3) Credits: the videoclip must **present the sources used**, including royalty free ones (audio/video/images, etc)

→ **Booktrailers: evaluation criteria & points awarded**

A) Length constraint is respected (booktrailers must be between 1:30 and 3:30 minutes long); the videoclip is narrated in one language and subtitled in a different language; the videoclip includes credits (it acknowledges the sources used, including royalty free ones) – **25 points**

B) Coherence of the cinematographic story (easy to follow sequencing of ideas, visual representations adequate to the tone/style of the plot, subtitles match the narrative, etc) – **50 points**

C) Expressivity (the imagery is consistent throughout, images are suggestive and relevant, special effects – if any – are used appropriately, transition techniques do not affect the viewer's experience, music – if any – does not interfere with the message) – **25 points**

→ **What titles?** Students can submit a booktrailer for any work of fiction included in the *school curricula*.

They can also choose to present a novel, novella or short story which is not part of the curriculum, but it is a work of fiction they particularly enjoyed.

Each participating school can provide students with a list of suggested titles.



→ **Documentaries:** "How to ..." / "What is ...": **evaluation criteria & points awarded**

1) Length constraint is respected ('Documentaries' **can be between 1:30 and 4:30 minutes long**); the videoclip is narrated in one language and subtitled in a different language; the videoclip includes credits (it acknowledges the sources used, including royalty free ones) – **25 points**

2) Coherence of the story (easy to follow sequencing of ideas, visual representations adequate to the topic, subtitles match the narrative, etc) – **50 points**

3) Expressivity (images are suggestive and relevant, special effects – if any – are used appropriately, transition techniques do not affect the viewer's experience, music – if any – does not interfere with the message) – **25 points**

→ Each participating school can provide students with a **list of suggested topics in the fields of sciences**.